

M^R_C DESIGN

July 2004

Dear Creative Director,

michael r. call

1119 Corona Street #B

Denver, CO 80218

ph 303.921.6895

www.mrcdesign.com

michael@mrcdesign.com

This letter is intended as an inquiry into employment opportunities within your organization. I am submitting myself as an applicant for a print and web design/production position.

In August 1995, I graduated from the Savannah College of Art and Design in Savannah, Georgia with a Bachelor of Fine Arts degree in graphic design. My education was focused on traditional and nontraditional methods of design. With nearly a decade of design and production experience, I am capable of taking on any task as an individual, team member or team leader. Within this time, I have worked for advertising agencies, design firms and financial organizations as freelance and/or staff employee. My approach ranges from straightforward thinking to more avant-garde methods of creative problem solving. I believe that the combination of my education, experience and advanced computer skills make me a strong candidate for a design/production position within your company.

After moving from San Francisco and traveling throughout Europe, I have relocated to the Denver area. Currently, I am working as a designer/production artist with *Morey Evans Advertising* in Denver. I have a very strong knowledge of digital media, various printing techniques and a well-balanced understanding of client relations. I am interested in using my background and experience as a foundation to advance further in the design (print and web) field. With my various skills, I believe I can become a valuable asset to your company.

Attached is my résumé and please view www.mrcdesign.com for an overview of my portfolio and client list. Please contact me to discuss arrangements for an interview at your earliest convenience. Thank you for your time and consideration.

Sincerely,



Michael R. Call

M^RC DESIGN

Objective

To obtain a position within a design firm/agency utilizing my skills in design and production.

Professional Skills

Research and concept development, proper typography and layout, client and vendor relations. Macintosh software: QuarkXPress, InDesign, Illustrator, Photoshop, ImageReady, BBEdit and Dreamweaver. Basic HTML and Flash skills, design and image production for the web.

Select Staff and Extended Freelance Experience

Morey Evans Advertising September 8, 2003 – Present; *Denver, Colorado*

- Staff Position; Designer and Production Artist. Responsible for bridging the gap between art directors and the production manager with design and production solutions. Projects include: Various materials for restaurant clients such as Qdoba and Good Times, print and web development for Vehix.com.

Landis Designs, Inc. February 14, 2000 – July 7, 2002; *San Francisco, California*

- Staff Position; Senior Designer and Production Director. Responsible for design and production of projects and client relations. Projects include: Catalogs for Intuit and Leapfrog Schoolhouse, identity and branding for various clients, direct mail pieces, advertisements, folders, brochures and web design.

Landor Associates July 8, 1998 – February 9, 2000; *San Francisco, California*

- Staff Position; Implementation Manager. Responsible for design and implementation of print and web projects, client relations, preparing final artwork and working with vendors. Projects include: Visa International, Andersen Consulting, Salt Lake City Olympics, and Canadian Airlines.

Bank of America February 10, 1997 – July 2, 1998; *San Francisco, California*

- Freelance; Designer and Production Artist. Responsible for design, production, and preparing pieces for printing. Projects include: advertisements, posters, brochures, and financial reports.

Louis Nelson Associates, Inc. October 2, 1995 – March 20, 1996; *New York, New York*

- Freelance; Designer. Responsible for working with the art director in developing annual report layouts for Central Park and an historical exhibition.

Freelance Projects

Pageworks Communication, Inc. *Denver, Colorado*

- Design and production of media campaigns; billboards, advertisements, signage, collateral and web sites.

Hal Riney & Partners *San Francisco, California*

- Design and production of newspaper and magazine advertisements for Sprint PCS.

Euro RSCG *San Francisco, California*

- Design and development of advertisements, identities, and collateral.

Paul Rand *Weston, Connecticut*

- Development and production of an identity for USSB.

Education

Bachelor of Fine Art in Graphic Design
Savannah College of Art and Design;
Savannah, Georgia 1995

Portfolio/References

Portfolio available and view www.mrcdesign.com. References and recommendation attached.

michael r. call

1119 Corona Street #B
Denver, CO 80218
ph 303.921.6895

www.mrcdesign.com

michael@mrcdesign.com



References

Kevin Omura

Creative Director/Partner – Landis Designs

20 Sycamore Street

San Francisco, California 94110

kevin@landisdesigns.com

Telephone: 415.864.2005

David Dieter

Principal – Tractor

164 Townsend Street, Suite 6

San Francisco, California 94107

dieter@tractorstudios.com

Telephone: 415.977.1132

Paul Chock

Design Director – Landor Associates

1001 Front Street

San Francisco, California 94121

Telephone: 415.365.3803

michael r. call

1119 Corona Street #B

Denver, CO 80218

ph 303.921.6895

www.mrcdesign.com

michael@mrcdesign.com

L

landisdesigns

20 Sycamore Street
San Francisco, CA 94110

T 415 864 2005
F 415 864 2042
www.landisdesigns.com

7. July 2002

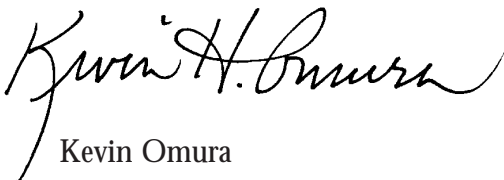
To Whom It May Concern:

As a colleague, I am pleased to recommend Michael Call. He is a very professional and competent graphic designer.

Michael worked for my design firm as a full-time employee during the period from February 2000 – July 2002. Throughout those years we worked on many different projects from print ads to direct mail packages to catalogs. Michael played a big role in the development and execution of our current Web site and identity system. His knowledge and expertise of design and production was always at a high level. In addition, his artistic talents and attention to detail and quality control made him ever so valuable.

Michael has shown me compassion in and committment to his work. He is reliable, responsible and willing to take on any challenge. His passion to keep abreast of new technologies and design will complement any company's staff and/or marketing needs. Besides his technical skills and abilities, Michael maintains a positive and confident attitude. Very cool under fire. I wish him the best of luck.

Sincerely,



Kevin Omura
Creative Director/Partner
Landis Designs, Inc.
San Francisco, California